

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT4/12 18.44
CHANGES
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	ELISE CLOYD
SALES PRSN	WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT16/12 OCT22/12 WK-1

OCT22/12 WK-1

DATE OCT4/12 18.44

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1000A-1100A	30		\$560.00	10/16	10/19	0		TU-F	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1880												
PROGRAM : MILLI/FEUD CON COM1 : 1X PER DAY												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/16	10/19	4		TU-F	4
6	S		400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/16	10/19	0		TU-F	0
9	*		700P-730P PROGRAM : JEOP CON COM1: 1X PER DAY 2X TUE	30		\$3,000.00	10/17	10/19	3		W-F	3
10	DS		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$3,000.00	10/16	10/19	3		TU,TH-F	3
21	S		700P-800P PROGRAM : JEOP/WHEEL	30		\$850.00	10/20	10/20	1		SAT	1
26	S		700P-800P PROGRAM : AFV	30		\$2,750.00	10/21	10/21	0		SUN	0
30	S		1000A-1100A PROGRAM : MILLIONAIRE/FEUD	30		\$560.00	10/22	10/22	0		MON	0
32	S		1200N-100P PROGRAM : NEWS	30		\$850.00	10/22	10/22	1		MON	1
33	S		400P-500P PROGRAM : DR OZ	30		\$800.00	10/22	10/22	0		MON	0
43	S		800P-900P PROGRAM : SHARK TANK	30		\$3,000.00	10/19	10/19	0		FRI	0

REP: TEL# 703 528 7800 FAX# 703 528 7880

REP HEADLINE# 6299946 TRF# 329369

CREDIT ADVISORY: AGENCY CREDIT RISK !!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 18.44

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

OCT/12	81675.00											
CONTRACT TOTAL												81675.00
TOTAL SPOTS												41

MARKET TOTALS \$423,500 WFTV 35% WKMG 21% WESH 30% WOFL 11% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE